

## **THE BUSINESS OF PHOTOGRAPHY**

### **#PHRC19**

Hugh Aston Building (Lecture Theatre HU0.08)

#### **MONDAY 17 June 2019**

- 9.00 – 9.30 Registration and coffee
- 9.30 – 9.45 Welcome: Kelley Wilder, PHRC
- 9.45 – 10.30 **Keynote Lecture** (Chair: Kelley Wilder)  
Michelle Henning (University of West London) – Colorsnap! Aesthetics,  
Technology and Capital in the 1928 Boom
- 10.30 – 10.45 Discussion

#### **Panel 1. Business Administration (Chair: Nicolas le Guern)**

- 10.45 – 11.05 Fiona Kinsey (Museums Victoria, Australia) and Emma Robertson (La Trobe University, Australia) – Bringing the Business of Industrial Photography into Focus: The Camera at Work at the Kodak Factories in Melbourne, Australia, 1881 – 2004.
- 11.05 – 11.25 Kara Felt (National Gallery of Art, Washington) – Mining the Past: Photography and the Heritage Industry for Coal
- 11.25 – 11.45 Jason Bate (Falmouth University) – Marketing Emotions. Red Cross Postcards as Vehicles of State and Philanthropic Propaganda in First World War Britain
- 11.45 – 12.00 Discussion
- 12.00 – 13.00 Lunch

Panel 2. Bureaucratic Record Economies (Chair: Beatriz Pichel)

- 13.00 – 13.20 Costanza Caraffa (Kunsthistorisches Institut in Florenz, Max Planck Institute) – Art History, Museums, Photographs and the Production of Value
- 13.20 – 13.40 Bianca van Laun (University of the Western Cape) – Photography’s Business of Administration and Memorialization: Examining the Afterlives of Apartheid-era Prison Identification Photographs
- 13.40 – 14.00 Anthony Presland (UCL)– Building a Business, Building a Company, Rebuilding Britain
- 14.00 – 14.15 Discussion
- 14.15 – 14.45 Coffee break

Panel 3. Influencing Taste (Chair: Véra Léon)

- 14.45 – 15.05 Helen Trompeteler (Royal Collection Trust) – Prince Albert: Patronage and Commerce in Early Photography
- 15.05 – 15.25 Kaitlin Booher (Rutgers University) – Color Sells: The Creation and Reception of Color Fashion Photographs in *Harper’s Bazaar* and *Vogue*, 1932–45
- 15.25 – 15.40 Discussion
- 15.40 – 16.00 Comfort Break
- 16.00 – 16.45 **Plenary Lecture** (Chair: Gil Pasternak)  
Steve Edwards (Birkbeck, University of London) – Icebergs, or from Art to Business and Back
- 16.45 – 17.00 Discussion
- 17.00 – 18.00 Wine reception
- 19.00 Conference dinner: Kayal (153 Granby St, LE1 6FE, Leicester)

**Close of Day 1**

**TUESDAY 18 June 2019**

9.00 Registration and coffee

9.30 – 10.15 **Keynote Lecture** (Chair: Beatriz Pichel)  
Jennifer Tucker (Wesleyan University) – Arming Society with Cameras: the Interlocked Histories of Photography and Gun Manufacture

10.15 – 10.30 Discussion

Panel 5. Business-Education/ Education-Business (Chair: Sabrina Meneghini)

10.30 – 10.50 Véra Léon (Université Paris-Descartes) – European Photographic Industries and Vocational Training in the Sixties: is Education a Matter of Business?

10.50 – 11.10 Colleen O'Reilly (Bloomsburg University of Pennsylvania) – Kodak, Visual Literacy, and Classroom Photography in Mid-Century America

11.10 – 11.25 Discussion

11.25 – 11.45 Comfort Break

Panel 6. Distribution (Chair: Tanya Sheehan)

11.45 – 12.05 Tom Allbeson (Cardiff University) – One Editor, Two Owners: Tom Hopkinson at *Picture Post* and *Drum* in the 1950s

12.05 – 12.25 Jonathan L. Dentler (University of Southern California) – “Business Hours”: Time, Labor, and Global Wire Service Photography

12.25 – 12.45 Jason Hill (University of Delaware) – Paper Routes

12.45 – 13.00 Discussion

13.00 – 14.00 Lunch

Panel 7. New Markets (Chair: Kelley Wilder)

14.00 – 14.20 Beatriz Pichel (PHRC, De Montfort University) – The Business of Medical Photography

- 14.20 – 14.40 Estelle Blaschke (Université de Lausanne) – Of Bytes and Coins: a New Business of Photography
- 14.40 – 15.00 Nicolas Le Guern – Bases, emulsions and baryta coatings: how to turn film and paper making into a success at Kodak Limited in the 1890s
- 15.00 – 15.15 Discussion
- 15.15 – 15.45 Coffee break

Panel 8. Causes and Costs (Chair: Gil Pasternak)

- 15.45 – 16.05 Patricia Hayes (University of the Western Cape) – The ZAPU Photographer: Visual Determinism, Exile and Contingency in a Failed African Liberation Movement
- 16.05 – 16.25 Donna West Brett (University of Sydney) – The Business of Photography and the Ministry for State Security in the GDR
- 16.25 – 16.40 Discussion
- 16.45 – 17.30 **Plenary Lecture** (Chair: Kelley Wilder)  
Elizabeth Edwards (PHRC De Montfort University/ Victoria & Albert Museum) - Marketing 'Knowledge Objects': Photographic Recodability as Business Opportunity
- 17.30 – 17.45 Discussion
- 17.45 Close of Conference**