



PROGRAMME
STRUCTURANT
MODÈLE FRANÇAIS

Laboratoire d'Excellence
Industries Culturelles et Création Artistique

Séminaire - Dr. Leandro VALIATI
(NECCULT - UFRGS, Brazil)
Mardi 22 mai – MSH Paris Nord
De 10 à 12H30

« Financing Culture and Cultural Voucher: an overview about the Brazilian system »

The Brazilian system of public cultural funding has strong connections with a state-led approach and consistent influences of the French Model. The conceptual hardcore of Brazil's system is based in an idea of Patronage, Decentralisation, Direct Investment and, most recently, Personal Cultural Vouchers.

Nowadays, the whole system is under scrutiny of the liberal reforms in Brazil. Its effectiveness has been questioned, in one hand, for the right-wing policymakers from their conceptual idea of restrain public budget expenditures, as well, in another hand, there is a historical criticism to the model from left-wing policymakers concerning its non-democratic results. In this context, Cultural Vouchers has emerged as a strategy of demand incentive that intends to provide a new way to contribute with culture sustainability.

In this context, as part of the structuring research project of Labex "French Model" this lecture will comprehend a conceptual and statistical analysis of the model and recent performance of Cultural Vouchers Instrument (Vale Cultura) in Brazil.

Inscription obligatoire par mail auprès de : labex.icca@univ-paris13.fr



Leandro VALIATI is Professor of Economics and International Relations at the Federal University of Rio Grande do Sul - Brazil, where through his research centre NECCULT (<http://www.ufrgs.br/obec/neccult/>) he coordinates several national research projects for Brazilian Ministry of Culture (highlighting the project "Brazilian Atlas of Cultural Economy"), international agreements and joint researches with relevant european universities and referential sectorial studies on Cultural Economics and Creative Industries. Leandro has published extensively on creative economy. His experience includes teaching, consultancy and research in national and international institutions including Labex-ICCA, Brazil's Ministry of Culture, UNESCO, Organization of Ibero American States (OEI), Peoples Palace Project (UK) and AHRC-UK. He holds a Masters in urban planning with a focus in Economics of Culture and a PhD in Development Economics. He is Visiting Professor and Invited Researcher at Queen Mary University of London (UK), University Paris XIII (Sorbonne - France) - Labex-ICCA and Valencia University (SPAIN) and this year was granted as Exceptional Talent and Global Leadership by British Academy - UK (2018).

- *Pour en savoir plus sur le Projet structurant ICCA « Modèle Français » :* <https://icca.univ-paris13.fr/le-modele-francais/>
- *Pour en savoir plus sur le projet « A Brazilian Approach of the French Model of Cultural Policy: institutional dynamics, government budget and the regulation on economy of culture » :* <https://icca.univ-paris13.fr/a-brazilian-approach-of-the-french-model-of-cultural-policy-institutional-dynamics-government-budget-and-the-regulation-on-economy-of-culture/>
- *Pour en savoir plus sur NECCULT – UFRGS :* <http://www.ufrgs.br/obec/neccult/index.php?lang=en>