

# AGNESE PASTORINO

• Ph.D., agnespastorino@gmail.com;

## ABOUT ME

Over 10 years of experience in social sciences and communication. Ph.D. in sociology and social psychology. Experience with the UN, UNICEF and WHO, also in crisis affected contexts. Fluent in English, French, Spanish and Italian.

## WORK EXPERIENCE

**March 2023-now, Technical Officer - P3, TA, WHO Headquarters, Geneva, Switzerland**

**June 2018-now, Associate Researcher in Sociology and Media Studies (affiliation), Sorbonne University, Paris, France**

- Publishing and disseminating research at international conferences and internal meetings;

**Nov. 2020-Mar 2023, Member of the Education Cannot Wait External Review Panel (about 15 days per year, P4; amended in Jan 2023 to full time), UNICEF Hosted Funds, New York, USA**

- Reviewed proposals for Multi-Year Resilience Plans (+USD 10 million) for several emergencies.
- Support in the organization of the High Level Financing Conference in February 2023.

**Sept. 2022-Apr. 2023, Professor of Sociology and Social Psychology, ISCOM Institut de Communication, Paris, France**

**Dec. 2021-Dec. 2022, Risk Communication, Community Engagement and Infodemic Management Consultant, WHO Regional Office for Europe, Copenhagen, Denmark**

- Coordinate the EIPRA European Infodemic Preparedness and Response Alliance
- Resource Mobilization and Advocacy for risk communication and community engagement
- Write/edit a Policy Paper on Digital Solutions to health risks raised by COVID-19 infodemic

**April-May 2021, International C4D Consultant, UNICEF, DRC, Kinshasa**

- Develop RCCE communications and advocacy strategies
- Strategy for rumor tracking and response through social media platforms

**Mar.-Sept. 2020, Social Sciences Data Manager, UNICEF, Juba, South Sudan**

- Implementing a near-real-time reporting mechanism (every two weeks) with the CDC
- KAP surveys, community feedback, rumor tracking; capacity building on RCCE

**July 2014-June 2017, Researcher in Social Psychology and Communication (Marie Curie), Sapienza University, Rome, Italy**

- Train Master and Ph.D students;
- Develop an online library and analyze social sciences data;
- Visiting fellow at the University of the Basque Country, Faculty of Social Psychology (3 months)

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## WORK EXPERIENCE

**Feb.-Mar. 2017, Professor of Sociology and Social Psychology, ISEG Marketing and Communication School, Paris, France**

**Sept. 2018, Professor of Sociology and Social Psychology, IESEG School of Management, Paris, France**

**Mar. 2013-Aug. 2013, Research and Communication Officer (Bluebook Trainee), European Commission, DG Connect, Safer Internet Programme, Luxembourg**

- Desk research on EUKidsOnline project and Benchmarking of Safer Internet Policies.

**May 2011- Sept. 2019, Partner (part-time), Diana srl, Salerno, Italy**

- Communication and marketing for implementation of real estate projects.

**May 2010-Dec. 2012, Self-entrepreneur in Communication, Salerno, Italy**

- Communication campaigns for private companies (print design, video, web, social media)

## INVITED LECTURER AND TEACHING EXPERIENCE

**Jan. 2021, International Meeting on Culture, Communication, Marketing and Community**  
Invited speaker, Sao Paulo, Brazil (online)

**Nov. 2019, Universitas Indonesia and ISKI Indonesia Communication Scholars Association**

Invited speaker and lecturer, Jakarta and Banda Aceh, Indonesia

**Feb. 2019, San Diego State University, San Diego, California**

Invited lecturer

## ADVANCED COMPUTER SKILLS

**Adobe Certified Specialist** (Photoshop, Illustrator, InDesign, Premiere, Dreamweaver), **Final Cut Pro, Audition, Microsoft Office, Wordpress, Drupal, Wix, Squarespace, HTML, Tableau, Iramuteq** (Alceste), **SPSS**.

## SCIENTIFIC ASSOCIATIONS

**IAMCR International Association of Media and Communication Research** (2021); **ICA International Communication Association** (2017, 2018, 2019); **ESA European Sociological Association** (2015); **ECREA European Communication Research and Education Association** (2016).

## ADDITIONAL TRAINING

**2019 • Adobe Certified Specialist** Photoshop, Illustrator, InDesign, Dreamweaver, Premiere, New York City Parks, Media Labs

**2012 • Project Cycle Management**, EIPA European Institute of Public Administration, Maastricht, Netherlands

**2008-2011 • Excellence Training Course** on Online Business, Web Marketing and Social Media, Cariplo Foundation, Milan, Italy

## SOCIAL MEDIA AND WEB LINKS

- <https://www.agnesepastorino.com>
- <https://www.researchgate.net/profile/Agnese-Pastorino>
- <https://univ-paris5.academia.edu/AgnesePastorino>
- <https://www.cerlis.eu/team-view/pastorino-agnese/>
- <https://www.linkedin.com/in/agnese-pastorino/>

## LANGUAGES

English (fluent); French (fluent); Spanish (fluent); Portuguese (basic); Italian (mother tongue).